MLICA Scoop

2017 Issue 2

LAND IMPROVEMENT CONTRACTORS ~ MICHIGAN CHAPTER

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From the Lead Plow, Trevor Young, President MLICA

Happy Summer fellow MLICA members and associates,

I hope everyone is having a good summer and lots of fun with family and friends. Our Michigan summers go way too fast to not take time for some fun.

I don't have a lot for this newsletter, but I hope everyone has read their emails from Sarah about the MLICA summer picnic and contractor's field day. It will be held in Sandusky, MI on Aug. II and I2th, with Ben and Larry Cook as our hosts. Be sure to mark it on your calendars and let Ben know if you will be in need of a camper spot. I am sure it will be a fun, educational, and exciting event for everyone.

Again, don't forget to always read Scott Everett's Lansing Matters email. We need to stay informed about what is happening in the legal world, as new laws and regulations affect our business practices and livelihood.

As we wrap up our summer work and gear up for fall, always a busy season for us drainage professionals, don't forget to work SAFE!!!

That is all I have for now, hope to see you all soon.



Best regards, Trevor Young

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JOIN US!

AUGUST 11TH & 12TH

FRIDAY 8AM-5PM LUNCH 12PM

SATURDAY 8AM-3PM

PICNIC 12PM

BOARD MEETING FOLLOWING PICNIC



Drainage Management

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2017 Contractor Field Day & Summer Picnic

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[810]724-8700 Rates starting at \$74.99 +tax

* Days Inn, Imlay City

[8101724-8005 Rates starting at \$98.99 +tax

DEMONSTRATIONS TO SEE INCLUDE:

* TILING

* LAND SHAPING

* SURFACE DRAINAGE INSTALLATION

Morning coffee & donuts, lunch Friday, meat for picnic Saturday and drinks will be provided. Friday evening meal not provided.

Please bring a side dish or dessert to share for our picnic Saturday.

Overnight camp space is available. No sewer hookups. Please email Ben Cook at cook2bl@gmail.com to secure space for your camper.



Diary of an Executive Director

Settling back into life at home, I'm very thankful for the opportunity to attend National LICA's Summer Meeting in Colorado Springs. I always come home from the summer meetings and conventions with renewed energy. There is so much that I take away from the educational seminars and keynote speakers, as well as the executive directors meeting! It is great to be able to meet with fellow executive directors and share what is going on in our states, along with sharing ideas. It's also a great refresher on existing member benefits, as well as learning about new ones...make sure to check out the new section National Happenings to find out more about Member benefits and National news.

I hope to see all of you at our upcoming Contractor Field Day and Summer Picnic, hosted by Larry & Ben Cook in Peck, Michigan.

I MAKE IT HAPPEN

By Eric Papp

Yesterday is gone. Many heard of your dreams and aspirations.

What did you accomplish?

Yesterday, you told yourself that life was going to be different.

What happened?

Yesterday, you talked more than you took action. You sold yourself on self-limiting doubts, and it left you paralyzed with uncertainty, fear, and frustration.

Oh, wait...not again. Yesterday is gone. LET IT GO.

As a child, you learned how to advance on the playground monkey bars.

A continual process of "Let Go - Grab On - Let Go - Grab On."

Today will be different. Today, you will grab one activity that will bring you one step closer to your goal.

Today, you understand that momentum precedes clarity; and clarity only starts to surface after several stages of action.

Today, you look favorably and reflect on three powerful words: Strategy - Effort - Progress

Today, you let go of comparison and excuses, and you stopped searching for the magic solution.

Today, You took Action and continue to advance with your internal mantra:

Let Go - Grab On - Let Go - Grab On

Today, you calmly move in the direction of your desired future.

Today, you find yourself happier, confident, and more grateful than ever before.

Today is Your Day...Let Go and Grab On

For best results, read daily.



2017 Michigan LICA Summer Picnic & Field Day

August 11th & 12th

2018 Michigan Convention

January 14th & 15th

2018 National Convention

Charleston, SC

February 20th - 24th

2018 National Summer Meeting

Grand Rapids, MI
July 10th - 14th

CHANGE IS INEVITABLE, GROWTH IS OPTIONAL

SMALL DAILY PROGRESS WITH FOCUS.

Most people overestimate what they can do in one day, but underestimate what they can do in one year.

Focus on the process.

We live in a complex and uncertain world. Our company and association success is dependent upon our ability to manage ourselves and lead others. Taking the time to "sharpen the saw" will help us be more effective at creating our desired future. Your legacy is influenced by your leadership abilities.

Eric Papp was the keynote speaker at the National Summer Meeting.

Check out his website: EricPapp.com



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A Few Key Features:

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NATIONAL HAPPENINGS

Septic Service Plan

This spring, National started offering a Septic Service Plan, **available ONLY through LICA contractors.** Much like a warranty or insurance plan, the Septic Service Plan provides protection to new and existing septic systems, tanks, distribution boxes, leaching lines, inlets and outlets. This Septic Service Plan features coverage up to \$10,000, no deductible, a nationwide repair network, 24/7/365 customer service and is transferable to a new homeowner, all for an annual fee of \$399.

WHY PROMOTE THIS PROGRAM??? IT BENEFITS YOU!!!

YOU, The LICA Contractor, will receive \$50 for each Service Contract **YOU** sell from National LICA. Every year the contract is renewed **YOU**,

the contractor, will continue to receive \$50.

Want to find out more about this program? Call or email National LICA at 630-548-1984 or nlica@aol.com and receive your **FREE** Contractor Septic Service Plan Kit.





PROforma

Just last week, at the National Summer Meeting in Colorado Springs, a new LICA benefit was announced...PROforma Print & Promotional Images is now offering an *Exclusive 20% LICA Discount off all Catalog Prices*.

PROforma has a lot of products and services to offer:

- apparel & promotional products
- POP, packaging and complete printing
- direct marketing and promotional campaigns
- meeting, events and tradeshow planning materials
- online company store development & management
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- StormTech® Stormwater Chambers
- Water Quality Units
- ADS PolyFlex™ Pressure Pipe
- FLEXSTORM® Inlet Filters
- Geotextiles

We take this opportunity to thank our Michigan customers for years of supporting our company and employees by buying local.







www.ads-pipe.com

NATIONAL HAPPENINGS

This Is Your Life...Coast 2 Coast Succession Planning

Land Improvement Contractors like yourself know all too well about the dangers of what you can't see underground: water lines, pipelines, cable lines, electricity, and sewers.

But have you thought about the what you can't see when it comes to your business and its succession? What if:



- Your business strategy stops working?
- Your retirement \$\$ doesn't last?
- Your successor is not ready when you are?
- Your "unexpected happens" \$\$ isn't enough?
- Partner & family disputes drain \$ and passion?
- Litigation losses drains \$ and endurance?

A story about John McArthur and his son tells about securing the future for your family, your business, your dreams.

John McArthur was a pilot flying into bad weather in New Zealand and reminded his son, Jim, that if anything happened to him, he should immediately locate the "Green Box" in his bedroom closet.

John was killed when his plane crashed into the side of a mountain, and after the funeral his wife took the Green Box to their attorney to open. Inside they found the following:

- Letters to his wife, three children, mother and employees
- List of 5 most important employees with strengths and weaknesses
- List of trusted advisors
- Deals in process and his evaluation of them
- Off balance sheet details
- Organizational chart
- List of people to be contacted
- Copies of Power of Attorney documents
- Copies of credit cards, passport, birth certificate, property titles, property valuations, life insurance policies, and all other insurance policies
- Personal financial statement
- Computer and account passwords
- Medical/Dental charts
- Funeral/Burial instructions
- Mementos and to whom he'd like them given

What a wonderful, considerate gift to John's loved ones...

How is your Green Box coming along?

Even if you have a succession plan in place, take advantage of the no-fee initial consultation Coast 2 Coast offers LICA members, and make sure your "Green Box" has everything it needs.



Coast 2 Coast is a national network of independent financial professionals that have advisors in every LICA region. They provide planning for: business succession, estate and wealth transfer strategies, buy/sell arrangements, insurance and risk management reviews and brokerage, key employee retention strategies and much more. Coast 2 Coast offers LICA members a no-fee initial consultation.

Contact Nan Merrill at 402-944-2331 or nan@thejohnsoncompany.net



Central Park was once a swamp that everyone hated.

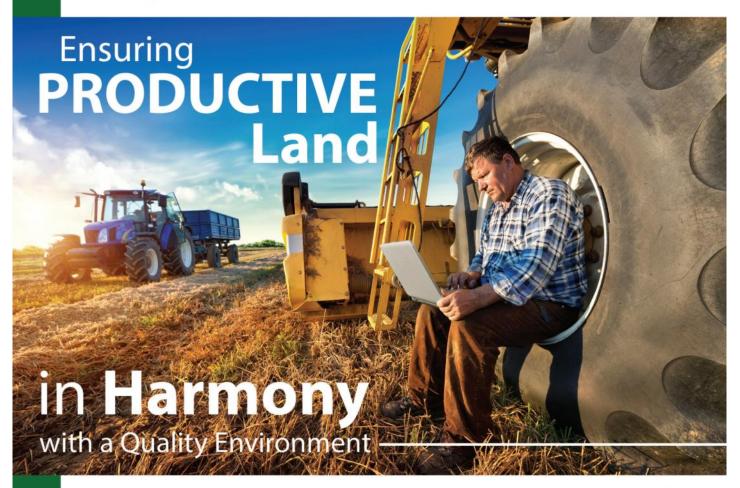


FRATCO

MODERN DRAINAGE. fratco.com/history

Before its drainage in 1858, The United State's premier urban park was considered a menace. After installing a 20 mile tile-drainage system, the 858-acre park came to life as the most beautiful part of New York and a respite, for many, from hectic city life.

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- Managing of post construction punch-lists for drainage, vegetation establishment, trench subsidence, soil compaction and crop loss.

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The 13 Folds of the American Flag



Recently, in the Minnesota LICA News, I came across an article on the American flag. It really pulled my heartstrings, because for the first time ever, I attended a military honors funeral, and it just so happened to be on Memorial Day. My grandfather, a WWII Navy Veteran, passed away 3 days before his 93rd birthday. R.I.P. David C. Rhew ~Sarah Cook

You might have thought the 13 folds were to symbolize the original 13 colonies. Here is one story that is dear to many veterans and their families.

The 1st fold of our flag is a symbol of life.

The 2nd fold is a symbol of our belief in eternal life.

The 3rd fold is made in honor and remembrance of the veterans departing our ranks who gave a portion of their lives for the defense of our country to attain peace throughout the world.

The 4th fold represents our weaker nature, for as American citizens trusting in God, it is to Him we turn in times of peace as well as in time of war for His divine guidance.

The 5th fold is a tribute to our country, for in the words of Stephen Decatur, "Our Country", in dealing with other countries, may she always be right; but it is still our country, right or wrong.

The 6th fold is for where our hearts lie. It is with our heart that We pledge allegiance to the flag of the United States of America, and to the republic for which it stands, one Nation under God, Indivisible, with Liberty and Justice for all.

The 7th fold is a tribute to our Armed Forces, for it is through the Armed Forces that we protect our country and our flag against all her enemies, whether they are found within or without the boundaries of our republic.

The 8th fold is a tribute to the one who entered into the valley of the shadow of death, that we might see the light of day.

The 9th fold is a tribute to womanhood, and Mothers. For it has been through their faith, their love, loyalty and devotion that the character of the men and women who have made this country great has been molded.

The 10th fold is a tribute to the father, for he too, has given his sons and daughters for defense of our country since they were first born.

The 11th fold represents the lower portion of the seal of King David and King Solomon and glorifies in the Hebrews eyes, the God of Abraham, Isaac and Jacob.

The 12th fold represents an emblem of eternity and glorifies, in the Christians eyes, God the Father, the Son, and Holy Spirit.

The 13th fold, or when the flag is completely folded, the stars are uppermost reminding us of our nation's motto, "In God We Trust."



Equipment for Sale?

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Please include any of the following information that applies:

- Photo
- Make & Model
- Size & Color
- •New, Used, or Reconditioned
 - Price & Location
- Contact Info including
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 - Ben Cook

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Westphalia, MI 48894
Mike Cook, Secretary/Treasurer
517-282-9801

MLICA Lansing Office 318 West Ottawa St. Lansing, MI 48933

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MLICA C/O Mike Cook 4372 S. Wright Rd. Westphalia, MI 48894

The MLICA Scoop is the official publication of the Michigan Land Improvement Contractors Association, dedicated to the professional conservation of soil and water.

The MLICA Scoop welcomes letters, subject to editing for accuracy and brevity. The MLICA Scoop also welcomes articles relevant to the land improvement industry. All letters and articles can be emailed to scook@michiganlica.org. Please include your name and phone number for verification purposes.