June/July 2007

Contact Mike Cook at (989) 587-3528 or Will Word at (517) 368-5931

for information about Associate Memb



# MLICA News

Michigan Land Improvement Contractors of America



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GPS Field Day Planning Meeting Monday July 23rd, 2007 At Field Day Site 1:00 pm

BRING ALONG YOUR FRIENDS, CLIENTS, & ASSOCIATES

Visit MLICA on the web at:

www.MichiganLICA.org



BY: Will Word President

<u>Chairman of the Board</u> Jerry Humpula (989) **845-7104** 

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(517) 368-5931
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Board Members
Jack Bower
David Dunne
Dewey Pennington
Nick Staat
Trevor Young

Associate <u>Board Members</u> Nate Cook Perry Strimback

# President's Desk

Wow, does time seem to fly. Summer is in full swing, but where did spring go? While it seemed like we would have plenty of time to plan for the GPS field day, everybody was busy well into June, which is a good thing in our industry.

At our last board meeting we went over some planning details on the field day and things seem to be coming along fine. Please make sure to read the field day article to see what we will need from you. For this event to be a success we will need the help of ALL members.

I would like to welcome Perry Strimback from JDE. Jerry is taking the place of Tim Mollis as JDE's Associate representative. We welcome Jerry to MLICA and to the board. I would also like to welcome our newest Associate member, D-P Equipment Co . of Camden, Michigan.

By the time you get this newsletter, wheat harvest should be in full swing. Hopefully everyone is booked for the summer and getting fall work lined up.

Work safe, and enjoy the summer!



# Meet the New Associate Member D-P Equipment Co.

I would like to welcome D-P Equipment as a new associate MLICA member. D-P Equipment was founded in 1968 by Dale Pushee. They operated as a John-Deere industrial equipment dealership from 1968 to 1992. As times



changed, so did their product lines. Since 1993 they have incorporated many different product lines into their inventory. They stock both new and used equipment brands for the diversified customer base they have. Their inventory ranges from stocking lawn and graden equipment up to large industrial equipment. They represent Gravely and Bob-

cat mowers, and on the industrial side of things, Terex, Terrimite, Thomas and Tovel. They also stock Interstate and Cronkhite trailers.

# MichiganLICA.org

Have you checked out the new MLICA website yet? Please do if you haven't already! Nate Cook did a great job with it, and we will be updating it constantly, so check back often. Nate would like to put your contact information on the site. This is a great way for you to make your presence on the web and get your name out there as a member benefit. He can set you up with e-mail and post your website as well. If you don't have a website, they are pretty easy to make or you can hire a web designer to make one for you. You should think of website design as a normal advertising expense. We will be posting a newsletter archive and current chapter information. We also discussed posting a member map,

showing the locations of all of our MLICA members.

Listed below are jest a few interesting websites you might want to check out.

MichiganLICA.org Agriculture.com

#### MAPS

terraserver.microsoft.com maps.live.com

#### **INDUSTRY**

heavyequipmentforums.com thedieselstop.com Cat.com Deere.com jcbamericas.com

Check the website and future issues for more links.



Submitted by: Will Word

## A Message from Holdwick Tiling Co

After being in the farm tile drainage business for over 40 years, we have decided to sell all drainage equipment. We will maintain tile fittings and various sizes of tile for your needs.

We wish to thank all past local customers of Holdwick Tiling for all drainage needs you have used our services for. We deeply appreciate your business.

We will continue to maintain our metal machine shop to service your repair needs. Business hours will remain Mon to Fri 8am to 5pm. Phone numbers remain 989-479-9888 or 9618. During planting and harvesting season please call with your after hour needs.

We will be pursuing the trucking industry and wish to make it known that if you purchase equipment in state or out of state – we would appreciate an opportunity to supply a bid on moving this new purchase to your address.

The Holdwicks: Bill & Audrey, Tammy, Eric & Joann, Kevin & Jodie, Greg, and Keith & Abbey



Submitted by: Bill Holdwick



Submitted by Will Word

# **GPS Field Day**

In less than one month, the GPS field day will be well underway. Planning has went pretty good, and I would like to thank Mike and Nate Cook for putting a lot of effort into the planning and organizing the event.

The advertising is underway, and watch the July 18th issue of the Farmer's Advance and the July Issue of the Michigan Construction Trader. We have an ad in each of those publications to target the farmers and contractors that we might not be able to contact with a direct mailing. The rest will be up to you! I am sending along with this newsletter, a few copies of the advertising flyer that we are asking you to mail out or distribute to your customers. It is very important that you take time right now to do this. Our customers are the people we want to see the most. This will showcase the type of work you do and hopefully convince them about the benefits of proper drainage. Also, try to send a few copies out to potential LICA members, such as other contractors in the area. It might be a competitor, or an excavating contractor that may not

know the benefits of becoming a member.

We are asking for everyone to participate in this event in one way or another. We will be setting up on Monday and Tuesday prior to the event and could use some help then, and on Tuesday at 4 pm we will be doing a "dry run" to see how the shuttle and timing will work out. On the show days, Wednesday and Thursday, we will need everybody's help. We realize that summer is a busy time, but we ask that you make a concerted effort to help us make this event a success!

On the next page is the field day committee assignments. Please contact me if you have any questions. Also, if you need more flyers, or have some left over, please let me know. We can get more at a moments notice, and if there is extra, we want to get them to someone that needs them.



#### **Incentives**

At the last board meeting we discussed holding a drawing at the membership tent at the field day. We will have a registration form for the attendees to fill out. We will be asking the associates for door prizes to pass out. There will also be a line on the form to put the LICA member's name that told them about the event. We will put those names in a separate drawing for

a MLICA Carhartt Coat. This will be on display at the membership tent. This should help out in two ways. It will help build a mailing list for future events and also as an incentive to the members to get the word out to their customers. So, the more people you have attend, the better your chances at getting that coat.

# **Diversity**

A few years ago I listened to a contractor from Minnesota or Illinois (it's been a while) who was talking at a drainage training seminar about diversification. He was explaining the benefits of being able to switch gears and have another avenue to fall back on when tiling slowed down. I would like to showcase some of the different ideas that are out there and see just what our members are doing or could do, outside of the drainage realm, since most of the current members are drainage contractors. Let me know what you do that might be out of the "norm" that I could showcase in future issues.



#### **Gypsum and Lime Products, Inc.**

Members, Rob and Steve Cook of Vermontville have a diverse agribusiness that could really help out the performance of drainage tile. They spread lime and gypsum on cropland.

#### Here are just a few benefits of Gypsum

- •Reduce run off and erosion
- •Reduced compaction and loss of Nitrates
- •Reduces ponding and soil crusting
- •Reduces high magnesium levels in clay soils
- •Increased infiltration rates
- •Increases efficiency of drainage tile
- •Increases soils level of calcium and sulfate sulfur
- •Increased use of sub-soil moisture
- •INCREASES YEILDS

#### **GPS Field Day Committee Assignments**

# <u>Associates - Perry Strimback, Nate Cook, Mike Cook</u>

- contact tent suppliers, and porta-johns
- contact associates and possible exhibitors
- organize exhibitor tent area

#### Membership - Russ Talaski, Jodie Holdwick

- Organize membership tent
- Michigan map with member locations
- · Carhart Jacket and drawing

# Shuttle - Gene Izydorek, Sherm Hecksel, Trevor Young

- organize shuttle service
- contact, reserve drivers
- set-up pick-up area
- (tractors and wagons by Cook Brothers) Food & concessions - Rob and Steve Cook
- contact youth group/baseball group to sell drinks
- contact concession trailer
- dumpsters
- food tent

GPS survey ATV - Trevor Young

Soil sampling - Rob Cook

Field day advisors - Sherm Hecksel, Bill Holdwick & Jerry Humpula

Advertising & Flyers - Will Word

Signs - Will Word, Dave Kemp

#### Equipment - Mike Cook, Dave Dunne

- Contact associate equipment dealers for demonstration equipment
- Needed wheel or trenching machine to demonstrate

This is a partial list from the last committee meeting. If you have any suggestions or would like to take part in anything listed here, please let us know.



Submitted by: Will Word



BY: Will Word

Send suggestions and info to Will Word at (517) 368-5931

Or

e-mail to wconfd@frontiernet.net with information.

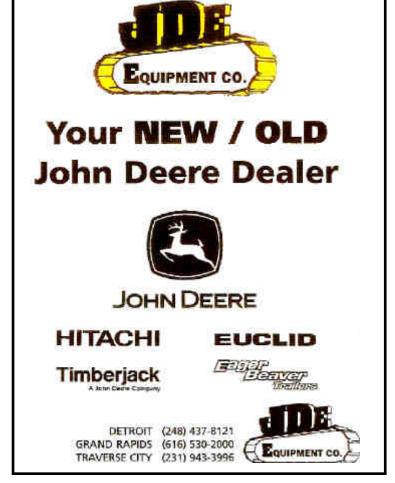
# Editor's Note

I have received many compliments on the new newsletter layout and I have to give credit where credit is due. While I do most of the articles and editing, I had Don Lee, from DL Design help me with the new format and layout. He is a graphic artist and has an eye for detail, and it shows in his work. Don is also the one responsible for designing the flyers and advertising for the GPS Field Day. This is a new venture for Don, and if you have ANY graphic needs, please give him a call. He can design anything you can think of. He

can also help you with ad layouts, business cards and web site design to name a few. Don has really helped MLICA out by getting last minutes changes done on the spot and also by giving us a real good rate on design work and copying.







# Swap Shop

For Sale

JD 544 C End Loader. \$27,500 or best offer. Caterillar 225 excavator, \$18,000 or best offer.

Contact Rob Cook (517) 726-1492 for more information.

For Sale:

DeFabco Wheel trencher. 471 GM Diesel, twin conveyor motors, side drive wheel, fully hydrostatic, Install up to 12" tile, equipped with laser control system w/ grade breaker. Also for sale, Laser Trailer

Contact Sherm Hecksel Home (616) 837-6646 or Cell (616) 481-1617 Aluminum City Dump trailer. 3 axle. Tailgate opens 2 ways, and has grain door. I have a new cylinder for this trailer, but it needs to be installed. If interested, call for more information. Will Word (517) 368-5931



For Sale: 1998 Bron 450 with 3000 hrs. The machine is very clean and in excellent shape. Please contact Waldy Wall at (905) 651-2321



This section is free for members to post equipment for sale or wanted. If you have something to list contact Will Word at (517)368-5931 or wconfd@frontiernet.net





### **Event Calendar**

July

17-19 MSU Ag Expo

18-21 National LICA Summer Meeting
Omaha, NE

23 GPS field day committee meeting 1:00 PM at the site

30-31 GPS field day set up

(test run at 4:00 PM Tuesday 31st)

August

1-2 GPS field day - Vermontville, MI

19 MLICA Summer Picnic 12:00 at Sebewaing, MI (Board mtg./ at 10 am) September

**18-20 Farm Science Review** - Ohio LICA demonstration - London, OH

January 2008

13 MLICA Annual Board meeting

4:30 pm at Lansing Best Western Midway 14-15 **MLICA Annual Meeting -** Lansing Best Western Midway

March 2008

9-10 National LICA Winter Convention held in conjunction with ConExpo/ConAGG in Las Vegas

11-15 ConExpo/ConAGG



